

**MINUTES**  
**BENBROOK ECONOMIC DEVELOPMENT CORPORATION**  
**Board of Directors**  
**Regular Meeting**  
**Benbrook City Hall**  
**April 19, 2010**

**I. CALL TO ORDER**

The regular meeting of the Benbrook Economic Development Corporation Board of Directors was called to order at 7:01 p.m. Monday, April 19, 2010, in the Council Chambers in City Hall at 911 Winscott Road. The presiding officer was President William Higgins. A quorum was present, including the following:

William Higgins, President  
Dennis Wood, Secretary  
John Castro, Treasurer  
Ron Sauma  
Tony Rutigliano  
Jim Wilson  
Rickie Allison

Staff Present: Ron Rainey, Executive Director  
Patricia L. Taber, Marketing and Financial Director

Also Present: Kyle Carr, Citizen  
Mark Weilenman, Marketing Director, Marketing Alliance, Inc.  
John Abbate, President, Marketing Alliance, Inc.  
Chas Stoker, Territory Business Manager CommunityID® Division,  
Buxton Company  
Bryan Spain, President, Development Division, Buxton Company

**II. MINUTES**

**a. Minutes of Regular Meeting March 15, 2010 –**

*Mr. Rickie Allison made a motion to approve the Minutes of the Regular Meeting of March 15, 2010, as presented. Mr. Ron Sauma seconded the motion. President William Higgins called the vote. The motion carried with six ayes and one abstention by Mr. Dennis Wood.*

**III. FINANCIALS**

**a. Financial Report for Period Ending March 31, 2010 –**

*Mr. Rickie Allison made a motion to approve the Financial Report for the period ending March 31, 2010, as presented, with the suggestion that more detailed information on items be provided to the Board in future reports. Mr. John Castro seconded the motion. President William Higgins called the vote. All voted aye and the motion carried.*

**b. Consider BEDC Audit of Fiscal Year 2008 – 2009** - Executive Director Ron Rainey reported the BEDC staff was contacted by the auditor, Weaver, and a draft of the audit for the Fiscal Year 2008-09 should be received within the next week. No action necessary.

**IV. DIRECTOR'S REPORT – No report.**

**V. NEW BUSINESS –**

- a. Consider WebQA, Inc. Go To Meeting Presentation – Chris Musielak – Mr. Musielak gave a brief presentation by conference call and internet projection, with a short question and answer period following. No action taken.**

**VI. UNFINISHED BUSINESS**

- a. Consider Marketing Firm Engagement Presentations**
  - i. Retail Connection – Joey Grisham – Mr. Grisham was unable to attend.**
  - ii. The Buxton Group – Chas Stoker – Mr. Stoker and Mr. Bryan Spain gave a brief re-cap of the previous presentation by the Buxton Group, with a brief question and answer period following.**
  - iii. Marketing Alliance, Inc. – Mark Weilenman – Mr. Weilenman and Mr. Abbate conducted a 3-D presentation of services provided by their company, together with background on website construction.**  
No action taken.
- b. Consider Web Page Design Firm**
  - i. Ralph Bissey**
  - ii. The Orasi Group**
  - iii. EDSuites**  
No action taken.
- c. Consider Revised Bylaws – Mr. Rickie Allison proposed the BEDC Board postpone any action on this matter and recommended a Work Session to be scheduled on Thursday, May 13, 2010, at 6:00 p.m., North Conference Room, City Hall, to discuss changes and revisions to the Bylaws.**

**VII. BOARD OF DIRECTORS' COMMENTS – Members of the BEDC Board of Directors may request future discussion items be placed on BEDC Agendas.**

- a. Mr. Tony Rutigliano requested discussion of the item "PID" (Public Improvement District) be included on the Agenda for the Regular Meeting to be held on Monday, May 17, 2010, with the BEDC staff researching said item prior to the meeting.**

**VIII. INFORMAL CITIZEN COMMENTS – None**

**IX. ADJOURNMENT**

There being no further business, the meeting adjourned at approximately 9:00 p.m.

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Attesting Officer

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Presiding Officer